

## Nissan Teams with Coca-Cola Central Japan to Test e-NV200 100% Electric Commercial Vehicle Ahead of Market Launch

- Nissan and Coca-Cola Central Japan Co. will partner to test the 100% electric e-NV200 commercial vehicle starting in mid-November
- Coca-Cola will give feedback on e-NV200's prowess in meeting commercial demands
- Test results will help finesse the future commercial version

**YOKOHAMA, Japan** (November 12, 2012) – Nissan Motor Co., Ltd. is providing Coca-Cola with the e-NV200, a commercial vehicle that's 100% electric, for field testing starting in mid-November.

Coca-Cola's regional organization, Coca-Cola Central Japan Co., Ltd., will use Nissan's multipurpose commercial van as regional sales vehicle in Yokohama, evaluating its performance and practical usability against conventional internal-combustion engine vehicles. The van will be recharged only at night when electricity consumption is low. The test will determine if the nightly charge is sufficient to meet user needs during the day. Overall, Nissan is looking for feedback as to e-NV200's suitability for commercial use.



Coca-Cola Central Japan Test e-NV200

Nissan has already road tested the e-NV200 this year with several other major companies, including AEON Retail Co., Ltd., FedEx Express and British Gas in Japan and Europe. Nissan is using the feedback from the field testing to refine and enhance the final development of e-NV200, scheduled to launch by fiscal year 2014. The commercial vehicle will be Nissan's

second mass-produced 100% EV. It follows Nissan LEAF, the world's first globally produced EV for the consumer market.

Providing a large, multi-functional interior space to both business and private users, the e-NV200 commercial EV will deliver innovation in the commercial vehicle market and further Nissan's leadership in the EV market. Combining the advanced powertrain of the Nissan LEAF with the innovative and practical NV200 base vehicle will not only deliver zero  $CO_2$  emissions, but also superior acceleration and quietness. In addition, e-NV200 has class-leading levels of operating costs, one of the most critical factors for businesses using commercial vehicles.

As a leader in zero-emission mobility, Nissan is developing electric vehicles while engaged in comprehensive efforts to expand the use of electric vehicles and promote sustainable mobility.

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## **About Nissan**

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 248,000 employees globally, Nissan provided customers with more than 4.8 million vehicles in 2011, generating revenue of 9.4 trillion yen (\$118.95 billion U.S.). With a strong commitment to developing exciting and innovative products for all, Nissan delivers a comprehensive range of 64 models under the Nissan and Infiniti brands. A pioneer in zero-emission mobility, Nissan made history with the introduction of the Nissan LEAF, the first affordable, mass-market, pure-electric vehicle and winner of numerous international accolades, including the prestigious 2011-2012 Car of the Year Japan and 2011 World Car of the Year awards.

For more information on our products, services and commitment to sustainable mobility, visit http://www.nissan-global.com/EN/.

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