



PRESS RELEASE

RENAULT AT THE MOSCOW INTERNATIONAL MOTORSHOW 2012



Renault was one of the first foreign brands to enter Russian market nearly 100 years ago. Renault's vehicles quickly gained steady popularity as official cars of Tsar's Court, especially thanks to one of the Emperor's car – Renault XB, or Tsarine, that is presented at Renault's stand for the first time since the Revolution. In 1916 Renault's factory in Russia became the first foreign automotive plant.

Almost a century later, according to the 2012 first seven months statistics, Renault is among the top three brands on the Russian market. As much as 112,202 customers have bought Renault's cars year-to-date, that proves the great success of all Renault models.

Renault was one of the first companies to built full cycle manufacturing plant in Russia to produce the range of popular models with high level of localization (currently 62%). In 2011 the plant reached its projected capacity of 160,000 vehicles annually.

In 2012 it was decided to increase Moscow plant capacity by 17%, i.e. up to 188,000 units per year.

Quality and high level of innovation available to general customer, are the foundation of Renault's success. In March, the first affordable to anyone crossover, Duster, was launched, that has a deserved high demand and became the leader of its segment by sales volume.

Duster, presented on the Renault's stand, features new multimedia navigation system. This affordable, full-colored integrated and intuitive multimedia system with navigation functionality will strengthen Duster's market position and turn it into genuinely unique offer.

Renault's success story is the story of acclaimed engineering excellence and commitment to sport. There are many symbols of Renault's sports achievements presented on the stand, including: the legendary Renault Alpine for the first time in Russia, fast and powerful Renault Megane Sport, and F1 racing car with RS27 engine, that won 27 races and two drivers' championships and constructors' cups in 2010 and 2011.

The stand also presents the cars of the future -- Renault Zoe and Renault Twizy electric vehicles. Electric mobility solutions are an important step for Renault which has a 110-year history of making major innovations a concrete reality for ordinary motorists. Today, there is an agreement with Postal Service of Russia to use Kangoo Z.E. vehicles in 4 regions (Moscow, St. Petersburg, Kazan, Sochi) for 3-year period.

Also, for the first time Renault presents its ground-breaking concept Captur, that embodies new design trends of the brand. Captur is one of the six Renault concept cars, that reflect company's new design strategy. It is also the prototype of the future 4x4 Renault.

Russian automotive market has a great potential, and Russia has a strategic value for Renault. Renault's success story in Russia continues!