



PRESS RELEASE



## **RENAULT-NISSAN TO PROVIDE 15,000 VEHICLES IN EXCLUSIVE INTERNATIONAL CONTRACT WITH DANONE**

**PARIS (July 5, 2012)**--The Renault-Nissan Alliance will provide 15,000 vehicles in an exclusive fleet contract with the Paris-based nutritional food company Danone. The first-of-its-kind deal for the Alliance provides a full range of vehicles to Danone in 25 countries for at least five years.

Danone, one of the fastest growing food companies in the world, selected the Renault-Nissan Alliance for its wide product lineup, its experienced fleet sales and services organization and its global sales footprint, which matches that of Danone.

Danone fleet managers can select vehicles from four brands under the Renault-Nissan Alliance: Renault, Dacia, Nissan and Infiniti. The product range stretches from passenger cars in the A to the E segments and commercial vehicles, including electric models. The highest volumes will be in Russia, Mexico and France.

The contract will last until 2017.

### **ABOUT THE RENAULT-NISSAN ALLIANCE**

The Renault-Nissan Alliance is a strategic partnership between Paris-based Renault and Yokohama, Japan-based Nissan, which together sell one in 10 cars worldwide. The companies, which have been strategic partners since 1999, sold 8.03 million cars in nearly 200 countries in 2011. Since its founding 12 years ago, the cross-cultural Renault-Nissan Alliance has expanded significantly, particularly into emerging markets.

### **ABOUT DANONE**

#### **Communications Department**

68 quai Georges Gorse – 92109 Boulogne Billancourt Cedex

Tel. : + 33 1 76 84 63 36

Sites : [www.renault.com](http://www.renault.com) & [www.media.renault.com](http://www.media.renault.com)

Danone is one of the fastest-growing food companies in the world. Its mission is to bring health through food to as many people as possible. The group, whose products are sold on five continents, has more than 180 production plants and around 100,000 employees. In 2011, Danone generated sales of €19 billion, of which more than half were in emerging markets. The group holds top positions in healthy food through four businesses: Fresh Dairy Products, Baby Nutrition, Bottled Water and Medical Nutrition. Listed on Euronext Paris, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Index, ASPI Eurozone and the Ethibel Sustainability Index.

**Contact :**

Renault SA

+ 33 1 76 84 63 36

[www.media.renault.com](http://www.media.renault.com) & [www.renault.com](http://www.renault.com)

David Swerdlow

Nissan International SA

+41 21 822 4970

[www.newsroom-nissan-europe.com](http://www.newsroom-nissan-europe.com)

Mia Nielsen

Renault-Nissan Alliance

+33 1 76 87 12 33

[blog.alliance-renault-nissan.com](http://blog.alliance-renault-nissan.com)