

## **OTHER KEY GLOBAL MARKETS**

**SOUTH AFRICA:** The Alliance announced a new manufacturing project here in 2008 using the existing Nissan plant in Rosslyn, Pretoria which was established in the 1960s. Production of the Renault Sandero began in 2009, the first time that a Renault vehicle has been built in the country. With this manufacturing project, Renault and Nissan reaffirmed their commitment to South Africa, investing the equivalent of €80 million to increase production from 40,000 units a year to 68,000.

**MEXICO:** This country is a good example of how the Alliance synergies work. Ten years ago, the Renault Scénic was the first cross-manufacturing operation under the Renault-Nissan Alliance when production started at Nissan's Cuernavaca plant in December 2000 (production ended in mid-2004). Nissan's Aguascalientes plant began production of the Renault Clio in November 2001 and the Nissan Platina, derived from the Renault Clio sedan, in early 2002. Nissan has helped support Renault's return to Mexico and Central America developing a dealer network and with a joint financing operation for customers.

**BRAZIL:** Renault has a 3.9 per cent share of this key market which has doubled over the last six years to around three million units. Renault is investing heavily (around €400 million between 2009 and 2012) in its Ayrton Senna plant in Curitiba which also produces models for Nissan including the Frontier, Xterra, and Aprio.

**CHINA:** The Alliance is principally represented by Nissan, which is continuing to build volume and market share with Dong Feng, its partner in the country since 2003. Nissan sold 755,518 vehicles in 2009 making China its second biggest market.