

SHARED EXPERIENCES

Combining logistics operations under the Alliance umbrella doesn't just produce economies of scale, there are also benefits by crossing the experiences of the teams which have different experiences and approaches but share the same goal: to deliver cars or parts on time, with quality and economic efficiency a priority.

Here are a few other highlights of the Alliance logistics operations:

- **Sea shuttle:** Since 2002, for vehicle transport, a sea shuttle between Santander (Spain) and Newcastle (UK), via Le Havre (France) and Zeebrugge (Belgium), has been transporting Renault vehicles from the plants in Spain and France northwards, and carrying Nissan vehicles manufactured in the Sunderland plant (UK) southwards.
- **Global tender:** Renault/Nissan organized a global tender driven by RNPO for vehicle maritime transportation. The main actions undertaken by the Alliance included alignment of specifications, route optimization and bundling between Renault and Nissan. This led to a 12 per cent cost reduction for the Alliance.
- **Common standard packaging:** The implementation of a common approach to the design of new packaging has reduced both costs and development times and has generated new opportunities for synergy through the consolidation of purchased volumes of future common packaging.