

## **COMPONENTS SHARING**

The sharing of platforms or engineering architecture and the sharing of major components is a key element of the Alliance's success.

The main driver of the Alliance strategy is the creation of high volumes for common parts to allow innovation in the parts manufacturing, aggressive cost reduction technology in modules and parts specification and the introduction of competitive technology.

The implementation of the Alliance strategy is based on:

- introducing the module concept for new models
- the application of common mechanical and electronic architecture
- a common engineering method for parts specification requirements
- common technical file for parts specification