

SHARING COST AND KNOWLEDGE

One of the earliest areas for Renault and Nissan to explore at the start of the Alliance was how best to share powertrains, something it now has extensive experience at and that generates large savings for both companies as a result. The target is to have the majority of models using Alliance powertrains rather than dedicated Nissan or Renault engines.

The two companies share design and development costs as well as intellectual property rights. The powertrain is therefore an Alliance powertrain belonging to both companies and not a Nissan or Renault powertrain.

What it doesn't mean is having a joint Renault-Nissan team developing it because it would be less efficient than having Renault or Nissan developing for both. This is Alliance policy, but if specific competencies are requested people can be dispatched from either company to the development team.