



February 4, 2009

## **Renault Nissan Alliance reports sales of 6,090,304 vehicles in 2008**

**In a global market that fell 5%, Renault and Nissan reported a 1.1% drop in sales for 2008. With a total of 6,090,304 vehicles sold in 2008, the Renault Nissan Alliance captured a 9.4%\* share of the global new vehicle market, up 0.3% points from 2007.**

Renault and Nissan sold 2,382,230 and 3,708,074 vehicles respectively. Renault's worldwide sales decreased by 4.1%, while Nissan's rose by 0.9%.

### **Renault resilient amid a global market crisis**

In a global market that fell by 5%, the Renault group reported a 4.1% drop in sales, while market share increased to 3.6%.

The Renault Group (Renault, Dacia and Renault Samsung brands) pursued international growth with a 1.5% rise in sales outside Europe to a total of 873,798 units, accounting for almost 37% of all Renault group global sales.

In Europe, in a crisis-struck market that fell 8.1%, the Renault group grew its market share 0.2 points to 9%.

Outside Europe the most significant performances are:

- In Brazil, the Renault group increased sales by 56.4% to a record of 115,000 vehicles. Group market share rose 1.2 points to 4.3% and Renault became one of the top six brands in Brazil. Nearly 40,000 Sanderos and more than 36,500 Logans were sold in Brazil.
- In Russia, Renault group sales increased 6.8%, topping the 100,000 sales mark for the second consecutive year.
- In Morocco, the Group continued to lead the market, with 27.8% market share. Nine new models were launched in 2008: Clio Estate, Grand Modus, Mégane, Laguna Coupé, Kangoo car and LCV, Kangoo Compact, Logan Pick-Up and Thalia/Symbol. By end-2009, the Renault group will boast the youngest range in Europe with an average age of 2.2 years (compared with 3.8 years in 2005).

Entry range products from Renault and Dacia brands provided strong growth with 510,000 units sold, a 38.7% growth compared to 2007.

Renault signed on February 28, 2008 a partnership agreement with the leading Russian carmaker, AvtoVaz, which counts for a total of 669,972 Lada sales between March and December 2008. As they are not representing a full year, they are not incorporated to Renault 2008 total sales.

\* Total PC+LCV market sales based on Renault estimates : 65,072,841 units.

## Nissan, global sales boosted by a strong product line-up

Despite declines in many of its major markets, Nissan (Nissan and Infiniti brands) closed 2008 with global sales rising 0.9% year-on-year to 3,708,074 units. Sales were boosted by the launch of eight all-new products including the Teana, Infiniti FX, Maxima, NP200 pickup, Qashqai+2, KIX mini-SUV, Cube, and 370Z.

In Japan, Nissan sold 678,126 units, down 5.9% year-on-year in a market that saw its lowest volumes since 1980. Market share was down 0.2 percentage points to 13.3% compared to 2007.

In the U.S., where the market saw a sharp decline of 18.0% to 13,242,701 vehicles compared to 2007, Nissan sales were down a lesser 10.9%. Combined sales from Nissan and Infiniti totaled 951,350 units. Nissan's market share in the US stood at a record 7.2%.

European sales (including Russia) reached a new record of 591,139 units, representing an increase of 5.0% versus 2007 (the previous highest sales year). This was largely driven by the popularity of the Qashqai which sold 183,294 units. Russia remained Nissan largest market in Europe, recording sales of 154,340 units, an increase of 26.5% compared with the previous year.

The General Overseas Markets (GOM) ended the year with double digit growth, with sales up 12.7% from the previous year to 1,404,008 units. Sales in China were up 19.1% due to the success of Tiida, Livina series and Sylphy. Sales in the GCC were up 17.1%, due to popularity of the Tiida and Altima.

### The Alliance, leading in zero-emission vehicles.

In a significant move towards reducing vehicle CO2 emissions as well as particulate pollution, the Alliance accelerated its breakthrough plans to lead the global automobile industry in mass-marketing zero-emission vehicles. The Alliance is forming innovative partnerships with governments, cities and other organizations that will advance the deployment of electric vehicles worldwide. **2009 will mark the 10th anniversary of the formation of the Renault Nissan Alliance.**

\* The classification of each region in this announcement is based on that of Renault.

## Worldwide Sales

	2008	2007	Change 2008/2007
Renault Group	2,382,230	2,485,041	-4.1%
Nissan Group	3,708,074	3,675,584	0.9%
Renault-Nissan Alliance	6,090,304	6,160,625	-1.1%

### Western Europe

	2008	2007	Change 2008/2007
Renault Group	1,407,209	1,527,945	-7.9%
Nissan	380,924	391,159	-2.6%
Renault-Nissan Alliance	1,788,133	1,919,104	-6.8%

### Central & Eastern Europe

	2008	2007	Change 2008/2007
Renault Group	504,734	520,437	-3.0%
Nissan	210,215	172,086	22.2%
Renault-Nissan Alliance	714,949	692,523	3.2%

### North America

	2008	2007	Change 2008/2007
Nissan	1,034,801	1,145,021	-9.6%

### Japan

	2008	2007	Change 2008/2007
Renault Group	2,251	2,470	-8.9%
Nissan	678,126	720,975	-5.9%
Renault-Nissan Alliance	680,377	723,445	-6.0%

### Latin and South America

	2008	2007	Change 2008/2007
Renault Group	254,959	244,926	4.1%
Nissan	326,211	320,672	1.7%
Renault-Nissan Alliance	581,170	565,598	2.8%

### Middle East and Africa

	2008	2007	Change 2008/2007
Renault Group	78,502	37,710	108.2%
Nissan	318,040	258,931	22.8%
Renault-Nissan Alliance	396,542	296,641	33.7%

### Asia and Pacific

	2008	2007	Change 2008/2007
Renault Group	134,575	151,553	-11.2%
Nissan	759,757	666,740	14.0%
Renault-Nissan Alliance	894,332	818,293	9.3%